

MEETING AGENDA
ST THOMAS DOWNTOWN DEVELOPMENT BOARD
WEDNESDAY MARCH 4, 2020 at 8:00 am CITY HALL ROOM 304

- 1. Call to Order**
- 2. Declaration of Conflict**
- 3. Confirmation of Agenda**
- 4. Confirmation of Minutes**
- 5. Deputations - None**

- 6. Chair Report - Earl**
- Social Media, Digital Main Street, CCTV Cameras, AGM

- 7. Finance Report - Sarah**

- 8. Reports**
 - 8.1 Parks Dept Update - Adrienne
 - 8.2 Council Update - Mayor Preston
 - 8.3 Municipal Heritage Committee Update - Russell
 - 8.4 Railway City Tourism Update - Megan
 - 8.5 Economic Development Update - Sean
 - 8.6 Small Business Enterprise Centre Update - Tara
 - 8.7 Chamber of Commerce Update - Barry
 - 8.8 Downtown Dollars Tracking - Earl
 - 8.9 Promotions Report - Susan
- Coupon Book, Business Welcome Package, Business Video Production, Radio Advertising, Joe Thornton Slideshow, Website Re-Design, Mural Program, Home Show, Beerlesque, Nostalgia Nights Car Show, Earth Week
 - 8.10 Beautification Report - Grayden
- Downtown Business Signs, Cross Street Banner, Banners, LED Snowflakes, Sidewalk Patios, Summer Students
Summer Students,
 - 8.11 CIP - Susan and Russell
 - 8.12 Drug and Alcohol Strategy - Sarah

- 9. Coming Events**
 - Home Show - March 27th - 29th
 - OBIAA Conference - April 20 - 22
 - Nostalgia Nights Car Show and Free Train Rides - July 11th 4-9pm
 - Pumpkin Prowl - October 30th 5-8pm
 - Tree Lighting Celebration - November 13th 5:30 - 7pm
 - Downtown Santa - December 5th

- 10. Adjournment**

Next Meeting: Wednesday April 1, 2020 at 8:00am Room 304, City Hall