

MEETING AGENDA
ST THOMAS DOWNTOWN DEVELOPMENT BOARD
WEDNESDAY NOVEMBER 4, 2020 at 8:30am Via ZOOM

- 1. Call to Order**
- 2. Declaration of Conflict**
- 3. Confirmation of Agenda**
- 4. Confirmation of Minutes** - October 7, 2020
- 5. Deputations**
- 6. Chair Report** - Earl
Social Media, CCTV Cameras, COVID 19 Updates
- 7. Finance Report**
- 8. Reports**
 - 8.1 Parks Dept Update - Adrienne
 - 8.2 Council Update - Mayor Preston
 - 8.3 Municipal Heritage Committee Update - Russell
 - 8.4 CIP - Russell
 - 8.5 Railway City Tourism Update - Megan
 - 8.6 Economic Development Update - Sean
 - 8.7 Small Business Enterprise Centre Update - Tara
 - 8.8 Chamber of Commerce Update - Barry
 - 8.9 Downtown Dollars Tracking - Susan / Annette
 - 8.10 Promotions Report - Susan
 - Downtown Vibe - Reza
 - Business Video Production and Digital Main Street - Grayden
 - Radio Advertising - Dave
 - Newsletter - Annette
 - So Much More Life Project - Barry
 - Tree Lighting Celebration - Earl
 - Downtown Santa - Grayden
 - Reverse Santa Claus Parade - Earl
 - 8.11 Beautification Report - Grayden
 - Cross Street Banner
 - Sidewalk Patios
 - Downtown Business Street Signs
 - Downtown Directional Signs
 - Summer (Fall) Students
 - LED Christmas Lights / Carollers
- 9. Coming Events** - Dependant on Covid-19 Restrictions
 - Tree Lighting Celebration - November 20th
 - Downtown Santa - December 5th
 - Reverse Santa Claus Parade December 4th - 6th at Pinafore Park
- 10. Adjournment**

Next Meeting: Wednesday December 2, 2020 at 8:30am via Zoom