

MEETING AGENDA
ST THOMAS DOWNTOWN DEVELOPMENT BOARD
WEDNESDAY MARCH 3, 2021 at 8:30am Via ZOOM

- 1. Call to Order**
- 2. Declaration of Conflict**
- 3. Confirmation of Agenda**
- 4. Confirmation of Minutes** - February 3, 2021
- 5. Deputations**
- 6. Chair Report** - Earl
Social Media, CCTV Cameras, Downtown Issues, COVID 19 Updates
- 7. Finance Report**
- 8. Reports**
 - 8.1 Promotions Report - Susan
 - Business Welcome Package - Susan
 - Downtown Vibe - Reza
 - Business Video Production - Grayden
 - Radio Advertising - Dave
 - Website Design - Sarah
 - Newsletter - Annette
 - 8.2 Beautification Report - Grayden / Earl
 - Downtown Business Street Signs
 - Downtown Directional Signs
 - Downtown Summer Students
 - LED Christmas Lights
 - 8.3 Downtown Dollars Tracking - Susan / Annette
 - 8.4 Parks Dept Update - Adrienne
 - 8.5 Council Update - Mayor Preston
 - 8.6 Municipal Heritage Committee Update - Russell
 - 8.7 CIP - Russell / Susan
 - 8.8 Railway City Tourism Update - Megan
 - 8.9 Economic Development Update - Sean
 - 8.10 Small Business Enterprise Centre Update - Tara
 - 8.11 Chamber of Commerce Update - Paul
- 9. Coming Events** - Dependant on Covid-19 Restrictions
 - Easter Shop Hop - Saturday April 3, 2021
 - Nostalgia Nights Car Show - Saturday July 11, 2021
 - Pumpkin Prowl - Friday October 29, 2021
 - Tree Lighting Celebration - Friday November 19, 2021
- 10. Adjournment**

Next Meeting: Wednesday April 7, 2021 at 8:30am via Zoom