

MEETING AGENDA
ST THOMAS DOWNTOWN DEVELOPMENT BOARD
WEDNESDAY DECEMBER 1, 2021 at 8:00am Via ZOOM

- 1. Call to Order**
- 2. Declaration of Conflict**
- 3. Confirmation of Agenda**
- 4. Confirmation of Minutes**
- 5. Deputations**
- 6. Chair Report - Earl**
Social Media, Downtown Issues
- 7. Finance Report**
- 8. Reports**
 - 8.1 Promotions Report
 - Downtown Vibe - Reza
 - Radio Advertising - Dave
 - Advertising - Earl
 - Downtown Santa - Dave and Grayden
 - Tree Lighting Celebration - Earl
 - LED Snowflakes - Earl
 - Website Design - Sarah
 - Newsletter - Annette
 - Downtown Dollars Tracking - Annette
 - Downtown Dollars 25% Promotion - Earl and Annette
 - Stationary Santa Claus Parade - Earl
 - Dream Drive - Earl
 - 8.2 Beautification Report - Grayden / Earl
 - Downtown Business Street Signs
 - Cross Street Banner
 - 8.3 Parks Dept Update - Adrienne
 - 8.4 Council Update - Mayor Preston
 - 8.5 Municipal Heritage Committee Update - Russell
 - 8.6 CIP - Russell
 - 8.7 Railway City Tourism Update - Megan
 - 8.8 Economic Development Update - Sean
 - 8.9 Small Business Enterprise Centre Update - Tara
 - 8.10 Chamber of Commerce Update - Paul
- 9. Coming Events**
 - A Magical Christmas Stationary Parade - December 3rd - 5th, 2021
 - Annual General Meeting - Wednesday January 26, 2022 8:00am
- 10. Adjournment**

Next Meeting: Wednesday January 5, 2022 at 8:00 (via Zoom but Room 304 in-person if possible)