

**MEETING AGENDA**  
**ST THOMAS DOWNTOWN DEVELOPMENT BOARD**  
**WEDNESDAY SEPTEMBER 7, 2022 at 8:00am ROOM 304 CITY HALL / ZOOM**

- 1. Call to Order**
- 2. Declaration of Conflict**
- 3. Confirmation of Agenda**
- 4. Confirmation of Minutes**
- 5. Deputations**
- 6. Chair Report - Earl**
- 7. Finance Report - Earl**
- 8. Reports**
  - 8.1 Promotions Report
    - Business update - new / relocated / lost
    - Downtown Vibe - Reza
    - Radio Advertising - Dave
    - Advertising - Earl
    - Website Design - Sarah
    - Newsletter - Annette
    - Downtown Dollars Tracking - Annette
    - ECRM Comedy Night - Earl
  - 8.2 Beautification Report - Grayden / Earl
    - Downtown Business Street Signs
    - Cross Street Banner / Banners
    - Canada Summer Jobs
  - 8.3 Parks Dept Update -Adrienne
  - 8.4 Council Update - Mayor Preston
  - 8.5 Municipal Heritage Update - Russell
  - 8.6 CIP Update - Russell
  - 8.7 Railway City Tourism Update - Megan
  - 8.8 EDC Update - Sean
  - 8.9 SBEC Update - Tara
  - 8.10 Chamber of Commerce Update - Paul
- 9. Coming Events**
  - Downtown Pumpkin Prowl - Friday October 28, 2022
  - Tree Lighting Celebration - Friday November 18, 2022
  - Downtown Santa - Saturday December 3, 2022
- 10. Adjournment**

**Next Meeting: Wednesday October 5, 2022 at 8:00am Room 304 City Hall and by Zoom if required.**