

MEETING AGENDA
ST THOMAS DOWNTOWN DEVELOPMENT BOARD
WEDNESDAY OCTOBER 4, 2023 at 8:00am ROOM 304 CITY HALL / ZOOM

- 1. Call to Order**
- 2. Declaration of Conflict**
- 3. Confirmation of Agenda**
- 4. Confirmation of Minutes** - September 7, 2023
- 5. Deputations**
- 6. Chair Report** - Earl
 - Downtown Dollars Tracking
 - Business update - new / relocated / lost
 - Social Media
 - Talbot Street Construction
 - Downtown Issues
 - In Camera
- 7. Finance Report** - Tina
- 8. Reports**
 - 8.1 Promotions Report - Dave
 - Advertising - Social Media, Print, Radio
 - Website
 - Downtown VIBE
 - Pumpkin Prowl Update
 - Tree Lighting and Light Up Talbot Update
 - Oktoberfest Update
 - 8.2 Beautification Report - Vanessa
 - Downtown Business Street Signs
 - Banners
 - 8.3 Parks Dept Update - Adrienne
 - 8.4 Council Update - Mayor Preston
 - 8.5 Municipal Heritage Update - Russell
 - 8.6 CIP Update - Russell
 - 8.7 Railway City Tourism Update - Megan
 - 8.8 EDC Update - Sean
 - 8.9 SBEC Update - Elle/ Sarah
 - 8.10 Chamber of Commerce Update - Paul
- 9. Coming Events**
 - Downtown Oktoberfest - Saturday October 14, 2023
 - Downtown Pumpkin Prowl - Friday October 27th 5-8pm
 - Tree Lighting Celebration and Light Up Talbot - Friday November 17th
 - Optimist Santa Claus Parade - Saturday November 18th 6pm
 - Horton Christmas Market - Saturday November 18th
 - Black Friday - Friday November 24th
 - Christmas After Dark - Saturday November 25th
 - Downtown Santa - Saturday December 2nd 11-1pm
 - Business After 5 / B2B Expo - Wednesday October 18, 2023 4-7pm at CASO
- 10. Adjournment**