

**MEETING AGENDA**  
**ST THOMAS DOWNTOWN DEVELOPMENT BOARD**  
**THURSDAY SEPTEMBER 7, 2023 at 8:00am ROOM 304 CITY HALL / ZOOM**

- 1. Call to Order**
- 2. Declaration of Conflict**
- 3. Confirmation of Agenda**
- 4. Confirmation of Minutes** - July 5, 2023
- 5. Deputations**
- 6. Chair Report** - Earl
  - Downtown Dollars Tracking
  - Business update - new / relocated / lost
  - Social Media
  - Talbot Street Construction
  - Downtown Issues
- 7. Finance Report** - Tina
- 8. Reports**
  - 8.1 Promotions Report - Dave
    - Advertising - Social Media, Print, Radio
    - Website
    - Nostalgia Nights Car Show Update
    - Downtown VIBE
    - Pumpkin Prowl Update
    - Tree Lighting and Light Up Talbot Update
    - New event - Oktoberfest Update
  - 8.2 Beautification Report - Vanessa
    - Downtown Business Street Signs
    - Canada Summer Jobs
    - Banners
  - 8.3 Parks Dept Update - Adrienne
  - 8.4 Council Update - Mayor Preston
  - 8.5 Municipal Heritage Update - Russell
  - 8.6 CIP Update - Russell
  - 8.7 Railway City Tourism Update - Megan
  - 8.8 EDC Update - Sean
  - 8.9 SBEC Update - Elle/ Sarah
  - 8.10 Chamber of Commerce Update - Paul
- 9. Coming Events**
  - Downtown Pumpkin Prowl - Friday October 27th 5-8pm
  - Tree Lighting Celebration and Light Up Talbot - Friday November 17th
  - Optimist Santa Claus Parade - Saturday November 18th 6pm
  - Horton Christmas Market - Saturday November 18th
  - Black Friday - Friday November 24th
  - Christmas After Dark - Saturday November 25th
  - Downtown Santa - Saturday December 2nd 11-1pm

Other Events

  - Business After 5 - Wednesday September 20th at St Thomas Public Library
- 10. Adjournment**