

MEETING AGENDA
ST THOMAS DOWNTOWN DEVELOPMENT BOARD
WEDNESDAY DECEMBER 6, 2023 at 8:00am THE RANCH - 44737 EDGEWARE
LINE, YARMOUTH YARDS / ZOOM

- 1. Call to Order**
- 2. Declaration of Conflict**
- 3. Confirmation of Agenda**
- 4. Confirmation of Minutes** - November 1, 2023
- 5. Deputations** - Police Chief Roskamp
- 6. Chair Report** - Earl
 - Downtown Dollars Tracking
 - 2023 Downtown Dollar Promotion Update
 - Business update - new / relocated / lost
 - Social Media Statistics
 - Downtown Issues
 - DDB Coach Purchase
 - CN land sale application
- 7. Finance Report** - Tina
 - 2024 Budget review and approval
- 8. Reports**
 - 8.1 Promotions Report - Dave
 - Advertising - Social Media, Print, Radio
 - Website and Membership Booklet - Sarah
 - Downtown VIBE - Reza
 - Tree Lighting Celebration Update - Earl
 - Light Up Talbot Update - Suzanne
 - Black Friday Update - Jolie
 - Downtown Santa Update - Dave
 - 8.2 Beautification Report - Vanessa
 - Downtown Business Street Signs
 - LED Snowflakes
 - 8.3 Parks Dept Update - Adrienne
 - 8.4 Council Update - Mayor Preston
 - 8.5 Municipal Heritage Update - Russell
 - 8.6 CIP Update - Russell
 - 8.7 Railway City Tourism Update - Megan
 - 8.8 EDC Update - Sean
 - 8.9 SBEC Update - Sarah
 - 8.10 Chamber of Commerce Update - Paul
- 9. Coming Events**
 - Business After 5 Christmas Party - Wednesday December 6, 2023 at CASO
 - Annual General Meeting - Wednesday January 31st at STEPAC 8am
 - Home Show - April 12 - 14, 2024
- 10. Adjournment**