

MEETING AGENDA
ST THOMAS DOWNTOWN DEVELOPMENT BOARD
WEDNESDAY FEBRUARY 7, 2024 at 8:00am ROOM 304 CITY HALL / ZOOM

- 1. Call to Order**
- 2. Declaration of Conflict**
- 3. Confirmation of Agenda**
- 4. Confirmation of Minutes** - December 6, 2023
- 5. Deputations**
- 6. Chair Report** - Earl
 - Annual General Meeting Update
 - Downtown Dollars Tracking
 - Business update - new / relocated / lost
 - Social Media
- 7. Finance Report** - Tina
- 8. Reports**
 - 8.1 Promotions Report - Dave
 - Advertising - Social Media, Print, Radio
 - Downtown VIBE - Reza
 - Website - Sarah
 - Shop Hop - March 30th
 - Home Show April 12 - 14th
 - 8.2 Beautification Report - Vanessa
 - Downtown Business Street Signs
 - LED Snowflakes
 - 2024 Banner Program
 - 8.3 Parks Dept Update - Adrienne
 - 8.4 Council Update - Mayor Preston
 - 8.5 Municipal Heritage Update - Russell
 - 8.6 CIP Update - Russell
 - 8.7 Railway City Tourism Update - Megan
 - 8.8 EDC Update - Sean
 - 8.9 SBEC Update - Elle/ Sarah
 - 8.10 Chamber of Commerce Update - Paul
- 9. Coming Events**
 - Shop Hop - Saturday March 30th
 - Home Show - Friday April 12th, Saturday April 13th and Sunday April 14th
 - Nostalgia Nights Car Show - Saturday July 13th
 - Downtown Oktoberfest - Saturday September 21st
 - Downtown Pumpkin Prowl - Friday October 25th
 - Tree Lighting and Light Up Talbot - Friday November 22nd
 - Downtown Santa - Saturday December 7th
- 10. Adjournment**

Next Meeting: Wednesday March 6, 2024 at 8:00am Room 304 City Hall and by Zoom if required.